



Solutions to pilot your CSR performance.

Who are we ?

An advisory firm

Based on the experience and the pragmatic approach of advisory of its founders, Sustainable Metrics, directed by Jean-Baptiste Cottenceau, aims to provide key guidance to businesses in :

- Identifying key issues in terms of **Social and Environmental responsibility**
- Enabling **CSR performance monitoring** through the establishment of Key Performance Indicators (KPI's)

Founded on a strong partnership between two major actors in their profession


HAF Audit et Conseil

Member of Crowe Horwath network, a recognized firm in accounting and audit, corporate finance, valuation, management consulting, tax services and litigation support.

Carbone 4

Founded by Jean-Marc Jancovici and Alain Grandjean, Carbone 4 is an advisory firm dedicated to strengthen energetic transition strategies for private and public companies.

The executive committee expertise



Jean-Baptiste COTTENCEAU Founding partner and managing director

Convinced that the global performance only comes through joining concrete commitment and efficient indicators, he has a look on the sense and the utility of extra-financial reporting. He is developing Sustainable Metrics' services.

Certified accountant, Jean-Baptiste has begun his carrier close to firm partners and associations of all sizes and all sectors during 7 years. He then played a key role in the creation and the growth of Carbone 4 as a manager from 2008 to 2015 where he perfected his skills in terms of consulting in energetic and climatic strategies for large firms. In 2015, he founded Sustainable Metrics.

Marc de Prémare Managing Partner of HAF Audit & Conseil International Liaison Partner of Crowe Horwath France

Alain Grandjean Founding partner of Carbone 4

Olivier Grivillers Partner of HAF Audit & Conseil Director of the evaluation department at HAF Audit & Conseil.

Jean-Marc Jancovici Founding partner of Carbone 4 CEO of « The shift Project »

The strength of an international network



Crowe Horwath International is the 9th-largest global network of independent audit and advisory services firms in the world. Crowe Horwath International gathers more than 200 offices and 700 implantations in more than 120 states. It includes independent and key offices in numerous countries.

The 9th French network for audit, corporate finance and consulting services, Crowe Horwath France gathers more than 1000 professionals who share a joint approach, methodology and common values to serve their clients.

Our services



CSR strategy consulting

- Identify your CSR priorities
- Analyze CSR materiality issues
- Organize guidelines of your CSR development

CSR reporting

- Ensure and exceed CSR regulatory compliance, implement integrated reporting,
- Elaborate a relevant system of indicators
- Find the suitable CSR software solution



CSR Labelling and certifying

- Certification of CSR information report
- Reporting compliance audit with GRI referential
- LUCIE labeling

Operational management of your non-financial performance

- Find keys to lead a network of CSR contributors
- Integrate CSR in your business project
- Deploying a CSR action plan



CSR internal and external communication consulting

- Developing a CSR report that gives meaning to your strategy
- Improve your CSR rating near CSR rating agencies
- Build a CSR rationale in your tenders

CSR training and conferences

- Raising awareness of sustainability issues
- Knowing how to set up an effective CSR reporting
- Carbon footprint training



Quelques références

LVMH
Fragrance Brands

Elaborate and draft an efficient CSR report

Identify key CSR issues from activity risk and opportunity analysis, message structuring, data gathering, enhancement of CSR measures and CSR report editing.



Setting up an adapted CSR indicator system

Benchmark of CSR indicators, analysis of IT CSR reporting solutions and draft of technical specifications for informations system needs.



Elaboration of a carbon fund system financing GHG reduction plan

Set up of the financial mechanism and creation of internal tender package tool.



Carbon strategy

In collaboration with the Carbone 4 team, we support Bouygues Group to identify the power and climatic transition issues in order to give value to the improvement of the carbon performance of buildings and infrastructures, as well as internally and externally.



Implementation of the action plan for greenhouse gas emissions

Animation of participatory workshops to enable solutions for significant gas emission reduction. Elaboration of operational guidelines to monitor CSR progress and improvement.

Our vision

Integrate your CSR issues in your global strategy and progress towards sustainable performance !



Our approach

ADAPT

Turning constraints into opportunities

The regulations on environmental, social and ethical issues are increasing : we help to anticipate! The global awareness amongst key businesses is increasing: we need to make the business model evolve!

ENGAGE

We deal with CSR issues by providing high quality solutions, while respecting our beliefs and commitments. We aim to give a sense to your efforts on behalf of the society.

SUPPORT

From designing to implementing CSR strategies, we shoulder you in your continuous improvement. Our team delivers customized work to meet at the fullest your requirements, your needs and your constraints. We help you to manage CSR risks and opportunities.

SHARE

Our network of business partners provides us a full combination of skills and know-hows. Together, we believe that we can provide professional advisory by joining our commitment, our differences and our expertise.

Contact

Sustainable Metrics

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